

SHEBUZZIN™

c o n n i e d i a m o n d

DIAMOND
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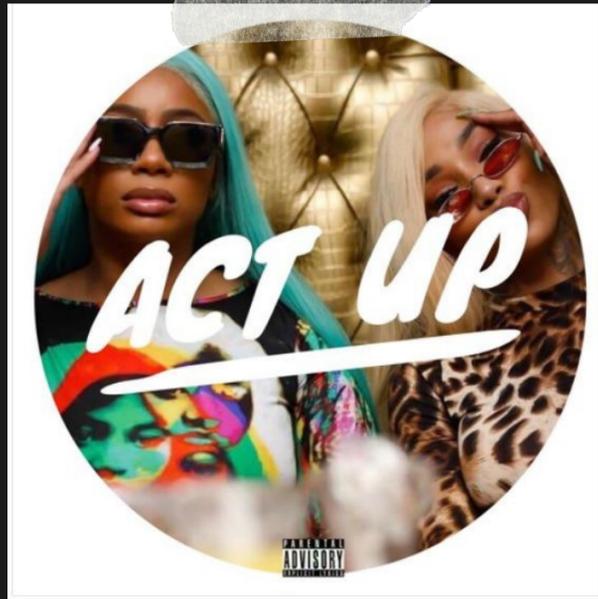
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HEAR**





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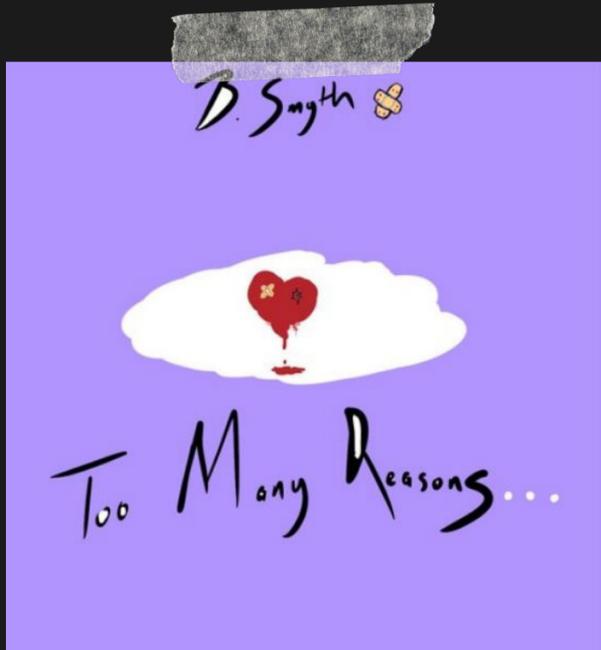
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- S.M
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she been buzzin

RING VASHTI

KING VASHTI

Creator of The HipHop Agenda, King Vashti is batching her passions together to enhance the game one planner at a time. Expressing her feelings on the state of music, she analyzes how the culture can make improvements. Read as King Vashti shares her take on hip-hop and goals for 2020.

How do you feel about the surge of new women rappers?

"I think the representation of women in any field is important. It's not just rappers, it's producers, DJs, writers, journalists, that need to contribute to the culture. There's always been dope female MCs in hip-hop, all the way back to the early days, so it makes me extremely happy to see women in hip-hop embracing and empowering each other again. I'm waiting for the remake of "Ladies Night". It's supposed to be a hot girl summer, so we'll see. Fingers crossed."

Name 2 of your favorite female rappers right now. (Can't be Nicki or Cardi)
"Meg Thee Stallion, Tierra Whack"

What are your thoughts on the music scene in LA?

"Radio isn't everything, but I wish LA hip-hop radio stations showed more love to upcoming west coast artists. They really have the power to break new shit but are too scared to take a chance, I guess. Overall, I think right now is a good time for the music scene in LA.

"It feels like a lot of hard work and dedication is finally starting to pay off for some artists."

What are your thoughts on the influence of Hip Hop in music and also culture?

"I feel like hip-hop is a popular culture now days so its influence is massive all around the world."

What inspired you to get into radio?

"Probably my passion for music and stories and growing up everyone listening to the radio at one point."

What inspired you to make The Hip Hop Agenda?

"I created the Hip Hop Agenda because it was a tool that I needed for myself. The Hip Hop Agenda is a combination of my passion for hip-hop and marketing, and also wanting to help others."

How important would you say it is for independent artists and entrepreneurs alike to have a hand in their brand development and presence?

"I think it's important for anyone to have a hand in the development of their brand/business period. Why wouldn't you want to understand the ins and outs of your work and business? Understand what makes you money."

What is something you look forward to accomplishing this year?

"I'm excited to improve the Hip Hop Agenda for 2020 and I hope to drop more dope products very soon. I'm also working with a few brands, so I'm excited to see them blossom."

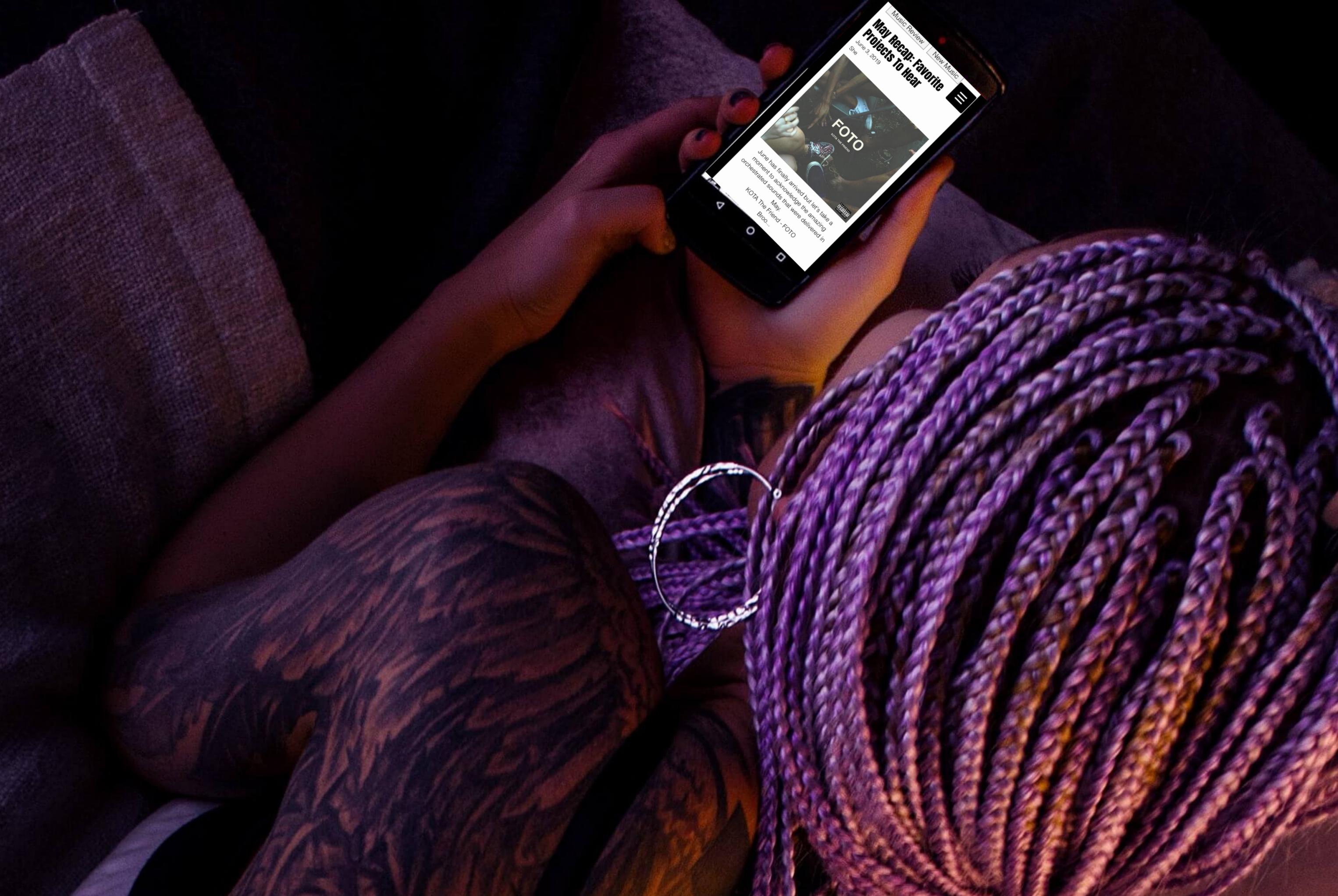
What song do you throw on for morning inspiration?

"I have a "gettin' it" playlist. But I listen to Jay-Z's "Legacy" all the time."

What song do you play when you're trying to get hype?

"Maybe "Going Bad" by Meek & Drake."





Music Review New Music

May Recap: Favorite Projects To Hear

June 3, 2019



June has finally arrived but let's take a moment to acknowledge the amazing orchestrated sounds that were delivered in May.
KOTA The Friend - FOTO
Broo...

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JACINA LOVE



JACINA LOVE

Brooklyn's own Jacina Love is shaking up the airwaves. As host of **The Big Bang Radio Show** homed by **Reprezent Radio**, Jacina is serving up wit and sass. Read more about Jacina's passionate for music, culture, and community.

How do you feel about the surge of new women rappers?

“Being a woman in today’s society, especially being a woman of color, it’s always good to see women win! To see women do what “only men should do” and do it well, it’s so fly to me! There should always be more than one winning, I’m so glad to witness another wave of female rappers!”

Name 2 of your favorite female rappers right now. (Can't be Nicki or Cardi)

“Kierra Luv, Lady Leshurr and Megan Thee Stallion. Sorry that’s 3!”

What are your thoughts on the music scene in NY?

“The music scene in NY is fast-paced. Someone’s always coming out with something new. It’s a beautiful thing to see how music has changed and how we’ve adapted different sounds. It’s all good music and good for the culture of music. However, I miss the days where NY had a particular sound. Evolution is great but now the boundaries are blurred, someone from NY can make a “southern track” and no one will say anything about it. So I’m not sure there’s a “scene-scene” more so “waves” that come and go.”

What are your thoughts on the influence of hip-hop in music but also culture?

“We have to understand that when we say culture, we mean everything as a whole in life: how children are being raised, how people get through their days, etc. I say that to say, music influence people way more than we think...Hip-hop is a way of life.”

What inspired you to get into radio?

“My love for music. To be able to have a platform that allows you to get behind the music! But also, making friends, meeting new people, hearing their stories, and learning from their experiences. Growing up, radio was a big part of the culture. From Angie Martinez to Charlamagne, to the Roll Call on Hot 97 in the mornings, waiting for new music to drop, radio ruled that! Being part of all that energy is my motivation for doing radio.”

How important is giving back and spreading positivity to you?

“Giving back is a priority to me! I was given so much in life by so many amazing souls. I grew up within a nurturing community, many neighborhoods lost that with recent budget cuts. Giving back is essential. As a Brooklyn girl, my motto will forever be “Spread Love.” It’s under this brand that I’ve built that I organize: Toy drives, sneaker drives, school drives, my Prom Project (free dress, free glam), brought glam teams to shelters for women empowerment, and many other women driven events in order to give back to my community.”

What is something you look forward to accomplishing this year?

“Getting into one of the New York FM radios I look up to or on camera for Complex, Revolt or MTV.”

Name 1 of your favorite albums that you've consumed this past month?

“Mac Miller’s Swimming”

What song do you throw on for morning inspiration?

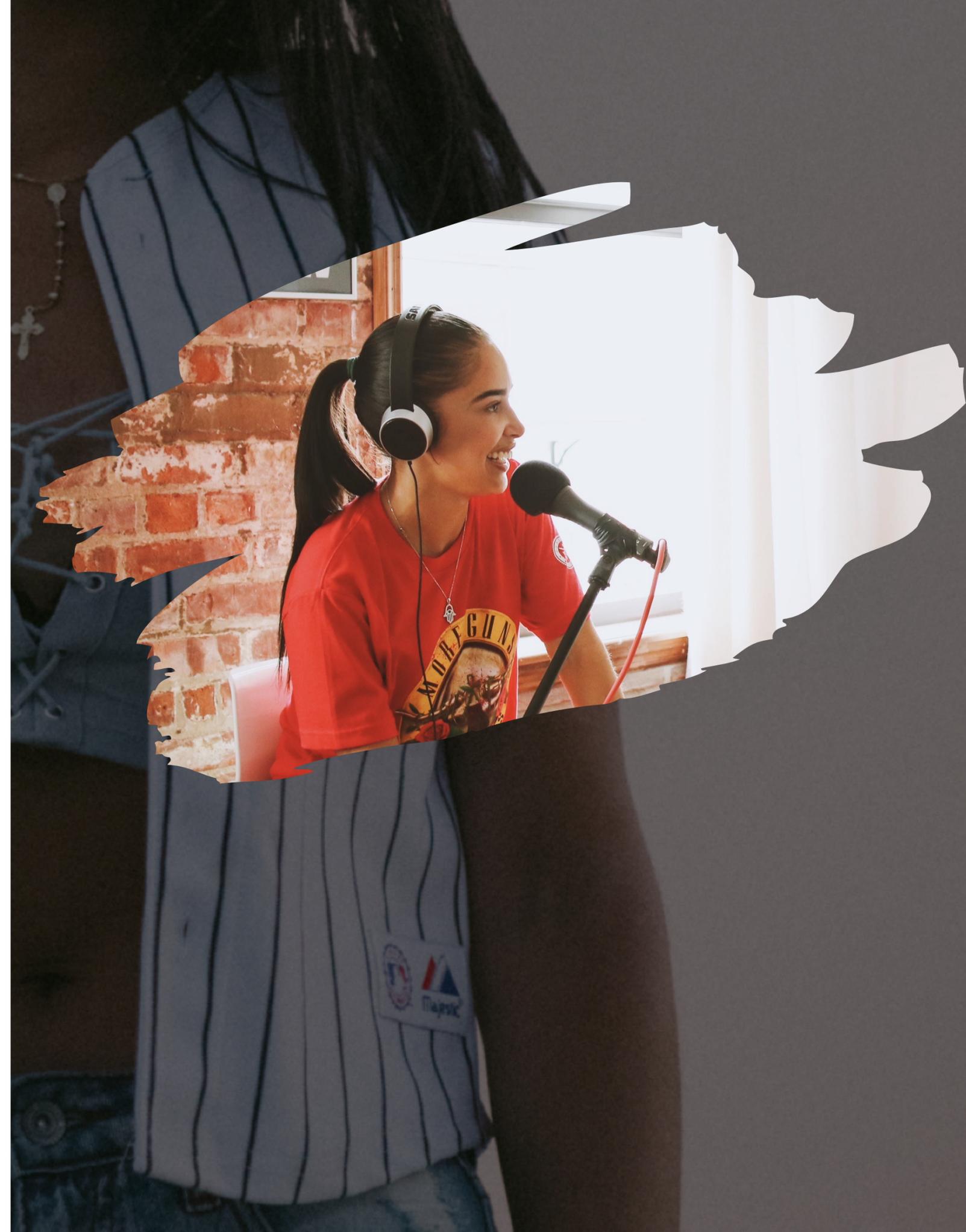
“Lately this past month it’s been “Toast” by Koffee”

What song do you play when you're trying to get hype?

““Flawless” by Beyonce”

What song would you say is the song of the summer for 2019?

“The New SZA ‘Just Us’ ”





MEET THE ARTISTS



Photos by Riky Tenesaca

Q&A WITH

CONNIE DIAMOND

A lyrical phenom.

Who would you say influences your style in music?

"My influences are basically where I'm from. Some of the artist I listen to now include Trippie Redd, XXXTentacion, Remy Ma, Da Baby and myself, of course."

How would you say your music has evolved from your previous songs like "Take You Down" and "White Tee Freestyle"?

"My music evolved as I evolved. Being a creative means there is no limitation to your art. I don't consider myself to be just a rapper, but an overall artist. I have to push myself to create better."

What inspired you to rap over Jadakiss' "Put Ya Hands Up" instrumental?

"I honestly don't know. I have my weeks where I want to do hardcore rap, then I have weeks where I want to do trap-rap. Then there are weeks where I do some melodic singing shit, but that freestyle wasn't planned."

What would you say makes a great live performance?

I feel like crowd participation is a big thing. What matters most is that you perform like it's your last at every show."

What are your thoughts on the current state of rap in NY and more specifically, the state of rap in The Bronx?

"I don't critique much. I feel like as long as you're being creative and staying true to

yourself, nothing else matters. I don't really care about the current state of hip-hop. I only care about what I can bring to the table and how I can possibly stand out."

What advice would you give to other women who want to enter the music game but are hesitant?

"To any female that is hesitant about becoming an artist, make sure it is truly your passion and to stay consistent to ensure valuable criticism, learn and apply!"

Where do you draw inspiration to make music?

"I used to smoke a lot, and I felt like that was the only thing that would make me write fire music, but now I just browse through beats and write based on my feelings. My catalog is inspired by how I'm feeling currently."

You've dropped several freestyles this year that showcased your pen, what can fans expect to see from you for the remainder of 2019?

"I have at least 3-4 projects of original music ready to go! I'm just planning and preparing a dope roll out. I don't want to rush anything this time around because I feel my first project *Trap Elliott* was rushed so I want this next project to be bigger and better."

When can we expect your next project?

"I want everyone to know that I love doing this shit! Whether the industry likes it or not they're going to hear me. I also want them to know I'm a growing artist."

Q&A cont.

What's one thing you want people to take away from your music when they listen to you?

"I want them to feel like they can fuck with me on different levels beyond music."

Is there any particular collaboration you would like to make happen in the future?

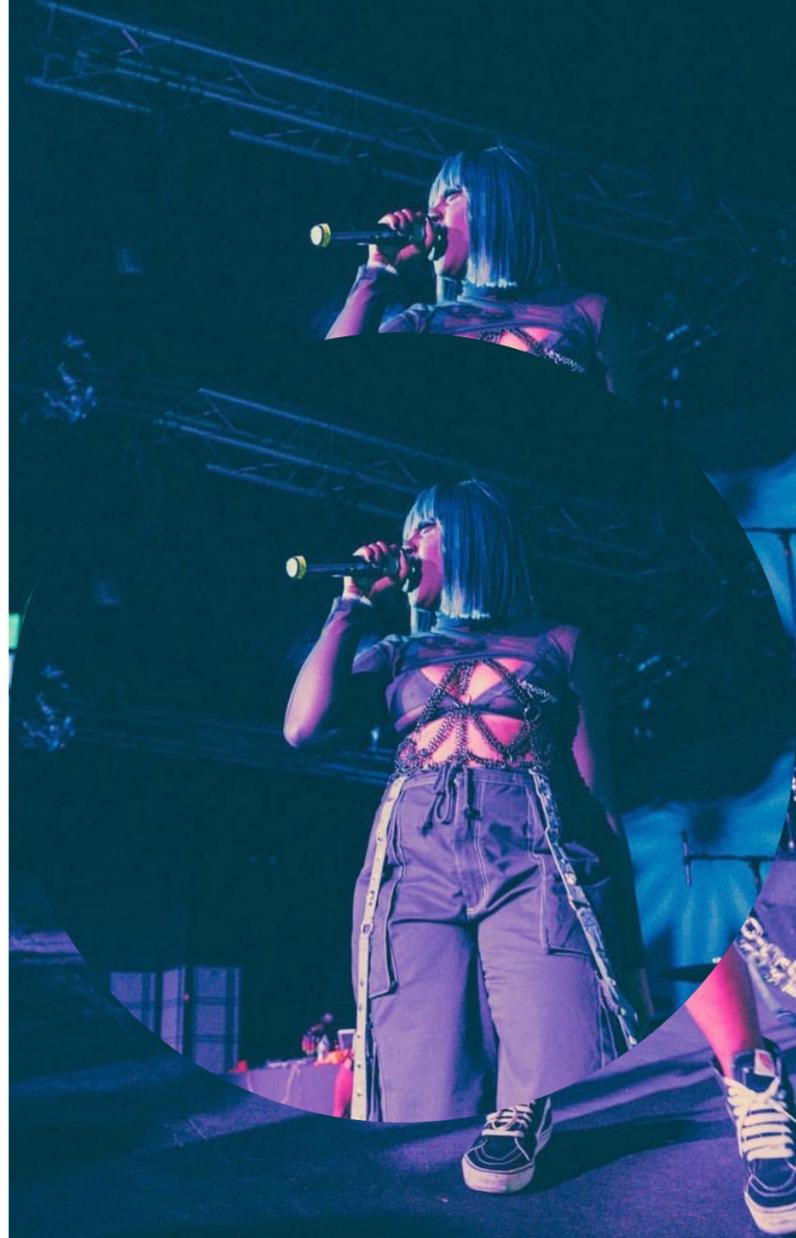
"As far as collaborations I would like to work with Trippie Redd, Da Baby, Megan Thee Stallion and Roddy Ricch."

What's one of your favorite songs from yourself? The one song you've made that you want people to hear today.

"'Groove Theory' was my first time trying to sing, and it came out so fire! So yeah that's my favorite! That's my baby."

We love finding new musical acts like yourself, is there anyone you think we should hear?

"Karma is actually my best friend, she's dope! KenTheMan is another cool female artist."



HOW TO LINK:

Facebook: /ConnieDiiamond

Instagram: @_conniediiamond

Twitter: @conniediiamond



Photos by Riky Tenesaca

CADALLAC ALMIGHTEE

Who would you say influences your style in music?

"I grew up in Atlanta where The South dominated music. Artists like Outkast, Goodie Mob, Master P, T.I, Ludacris, Usher, Dungeon Family, Curren\$y, and 70's soul are all major influences in my style of music."

How would you say your music has evolved?

"It has grown as I have grown. The topics and scenarios are different. When you get older, certain things don't even pop up on your radar as important. I view the world and live in a different light than I once did."

What was the inspiration behind GREENMILE?

"Besides the Weed? lol Nah for real, for real the inspiration behind Green Mile was the journey I took to step into this phase of my life. I feel like I'm here to teach and guide. Put my young bulls and tyong ladies on to game. We're living in difficult times and I couldn't sleep knowing I'm feeding them bullshit for a check."

What's one thing you want people to take away from GREENMILE when they hear it?

"I want people to feel the message. After you listen to *GREENMILE*, you should feel like you just took the same steps I did. The album is about thought, emotion, and finding myself. In essence, I want *GREENMILE* to be inspirational."

"Champions" has a really soulful almost funky feel to it, what made you decide to apply such an uplifting message to the song?

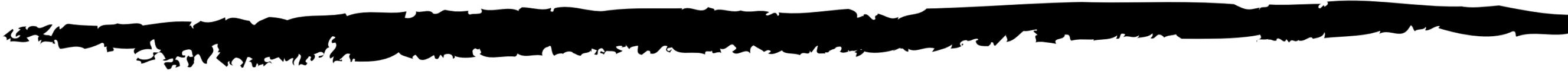
"Champion is probably my favorite song on the project because it features my daughter. This was her first time recording. Negativity is at an all-time high. Social media bullying, the killing of Blacks by law enforcement officials, and all the discrimination we face every day are some examples. I wanted to provide a song that lets anyone going through something remember to keep their heads high. You are a Champion regardless of what anyone says. Keep striving and keep pushing. Also, I wanted to speak to not only my daughter but to all women. You are queens, you are important. Never fall victim to the image the media and the world portray you to be."





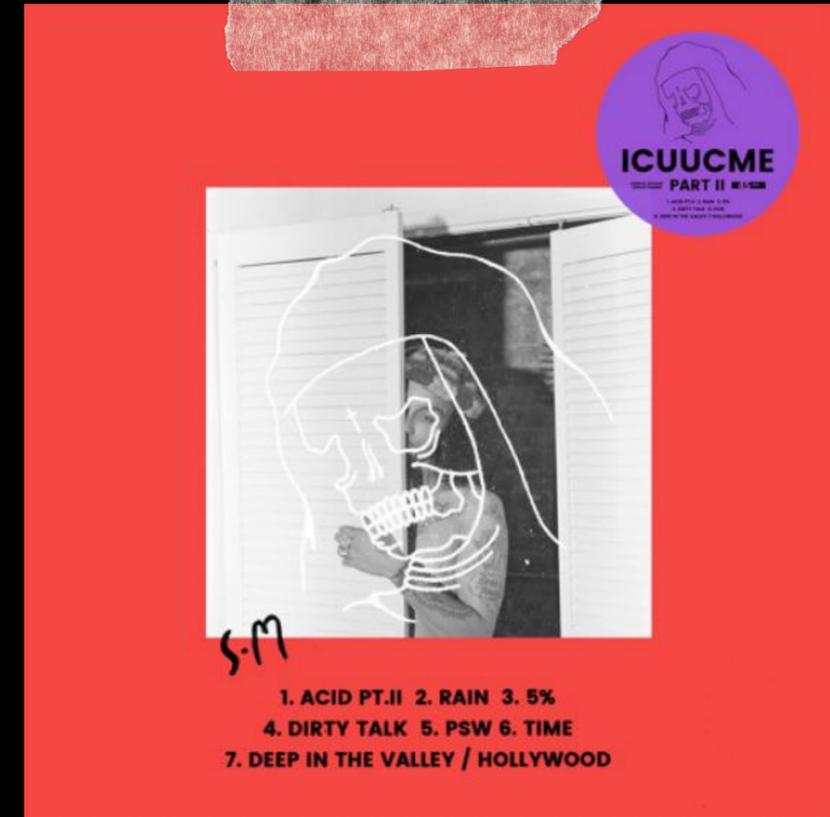


**PROJECTS
TO HEAR**





SHAMBA



SEBASTIAN MIKAEL



LEWIS SKY



DENIRO FARRAR

END
